

Greetings from

SANTA FE

REGISTER NOW for the
Colorado Defense Lawyers Association
Summer Conference at the Eldorado Hotel Spa
Santa Fe, New Mexico • July 27–29, 2016

The Colorado Defense Lawyers Association (CDLA) has opened its sponsorship opportunities for the 2017 Annual Conference in Santa Fe, New Mexico. We invite you to participate as an exhibitor/sponsor during the conference being held at the Eldorado Hotel & Spa, July 27-29, 2017.

CDLA takes pride in its ability to maximize your business's exposure to 250+/- attorneys, and this year will be no different. Once again, there are plenty of exciting activities to engage in while you are staying in Santa Fe. The host hotel is Eldorado Hotel & Spa located just off the Plaza in Santa Fe, offering rooms starting at \$194 a night. Please go to www.codla.org and click through to make your reservations.



Sponsorship Packages

To fit your marketing needs and/or budget, CDLA is offering several levels of sponsorship for 2017. Those options are as follows:

Diamond: \$7,500 Bronze amenities plus a presentation at a Substantive Law Committee breakout, a 45 minute presentation in front of your target clientele. This is contingent upon a Committee needing a speaker. Please speak with me first. Your logo, company bio & hyperlink are inserted in the Legislative Case Law Update, distributed monthly to 800 CDLA members.

Gold: \$4,500 Bronze amenities & co-sponsorship of Friday night's Hub's Pub extravaganza. With 400+/- people in attendance, this is a perfect way to market to attendees. Your logo, company bio & hyperlink are inserted in the Legislative Case Law Update, distributed monthly to 800 CDLA members.

Silver: \$4,000 Bronze amenities & co-sponsorship of the Thursday Night Opening Reception. Your logo, company bio & hyperlink are inserted in the Legislative Case Law Update, distributed monthly to 800 CDLA members.

Wi-Fi Internet Sponsorship & Password: \$4,000 Bronze amenities plus signage for sponsorship. Wireless users will learn about the Wi-Fi network in the event brochure and via event signage. Using a mobile device, iPad, or laptop, a quick search for nearby networks will produce your sponsor's branded network name that is password protected with your choice of login name. Branding your WiFi network creates awareness of the sponsor, actively engaging your attendees with the sponsor's brand.

Breakfast, Lunch or Break Sponsorship: \$3,000 Bronze amenities plus signage at all the locations of breakfasts, lunches and breaks, plus your logo in the conference brochure and a company bio with hyperlink on our website.

For exhibitor table placement, those who spend greater than the \$2,500 Bronze sponsorship will select tables first. Following their selections, Bronze sponsorships will select next in accordance to date payment is received. Two weeks prior to the conference we'll provide a layout of the exhibitor area. You will then request your top 3 placement choices, and we will make every effort to accommodate your selection.

One other piece of business—a reminder that with your sponsorship you may have 2 attendees present at all the events. For extra "all-access" attendees, there's a \$500 additional charge for each. If you are planning on bringing a guest or spouse to the evening events, they must be signed up ahead of time, have a printed name badge and a wristband. The cost to attend our evening events is \$300 each. Please pay with the registration or let me know no later than two weeks prior to the conference.

Bronze: \$2,500 Includes 6' draped table, 2 badges allowing entrance to all events & meals, plus your logo in the conference brochure and accompanying bio with hyperlink on our website. Additional badges are \$500.

Ala Carte (tables not included)

Hub's Pub Bicycle/Scooter Sponsorship: \$1,000 Have your company's name affiliated with this fund raiser. Participation includes recognition at the Friday evening event, signage by the raffle items, special notation in the registration form being sent to all 800 CDLA members, on-site brochure and conference website acknowledging your generosity to our community outreach programs such as bicycles & helmets for Children's Hospital.

Lanyards: \$3,500 Lanyards with your Logo on all 400+/- attendees. Logo in the conference brochure and a company bio with hyperlink on our website. Your logo, company bio & hyperlink are inserted in the Legislative Case Law Update, distributed monthly to 800 CDLA members.

Registration Bags: \$2,500 Your logo on all the registration bags for the conference, and your logo in the conference brochure a company bio with hyperlink on our website.

Thumb Drives: \$2,500 Your logo on the conference materials thumb drive.

Hotel Key Cards: \$2,500 Your logo and name on 600 of the hotel's room keys.



Sponsorship of Events

Check all the appropriate packages:

- Diamond:** \$7,500 (incl. table)
- Gold:** \$4,500 (incl. table)
- Silver:** \$4,000 (incl. table)
- WiFi Internet Password & Sponsorship:** \$4,000 (incl. table)
- Breakfast Sponsor:** \$3,000 (incl. table)
- Lunch Sponsor:** \$3,000 (incl. table)
- Break Sponsor:** \$3,000 (incl. table)
- Bronze: \$2,500**
- Hub's Pub Bicycle / Scooter Sponsorship:** \$1,000

- Lanyards:** \$3,500
- Registration Bags:** \$2,500
- Thumb Drives:** \$2,500
- Hotel Key Cards:** \$2,500

Each Additional Attendee Badges:

of badges _____ x \$500 = _____

Additional Guest Badges:

of badges _____ x \$300 = _____

Total Amount Due \$ _____

BUSINESS INFORMATION:

Company _____

Address _____

City, State, Zip Code _____

Website _____

PERSONAL INFORMATION:

Name _____

Email Address _____

Phone _____

2 BADGES INCLUDED WITH EACH EXHIBITOR/SPONSOR:

Badge Name 1 _____

Badge Name 2 _____

ADDITIONAL "ALL-ACCESS" WRIST BAND AND NAME BADGE (\$500 EACH) :

Badge Name 1 _____

Badge Name 2 _____

BADGES FOR GUESTS OF VENDORS—EVENING EVENTS ONLY (\$300 EACH)

Badge Name 1 _____

Badge Name 2 _____

PAYMENT OPTIONS: Pay by Credit Card: Visa, MasterCard or American Express Accepted

Name on Card _____

Number _____

Exp _____

Address of card holder _____

State, City, Zip Code _____

CSV Code _____

Signature _____

Email completed PDF or scan of form to: glenna@codla.org, or Fax to (925) 364-2405. Pay by Check: Make check payable to CDLA and send to Colorado Defense Lawyers Association, 643 Dexter Street, Denver, CO 80220. **Deadline for brochure logo submission April 1. Send PDF of logo and company bio to glenna@codla.org.**

HOTEL RESERVATIONS: Go to www.codla.org for your hotel reservations.

Always happy to discuss other opportunities. Feel free to contact me at (303) 946-6659, and see you in Santa Fe!

Once again we thank you for your continued support of the Colorado Defense Lawyers Association!



Colorado Defense Lawyers Association