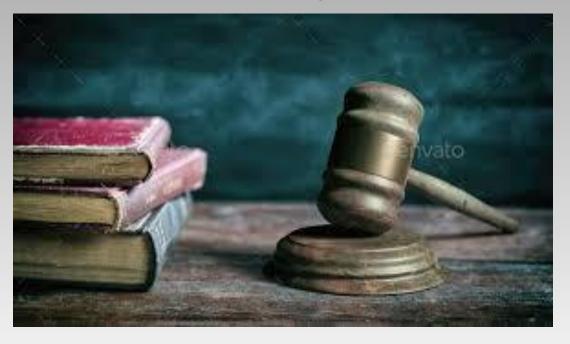
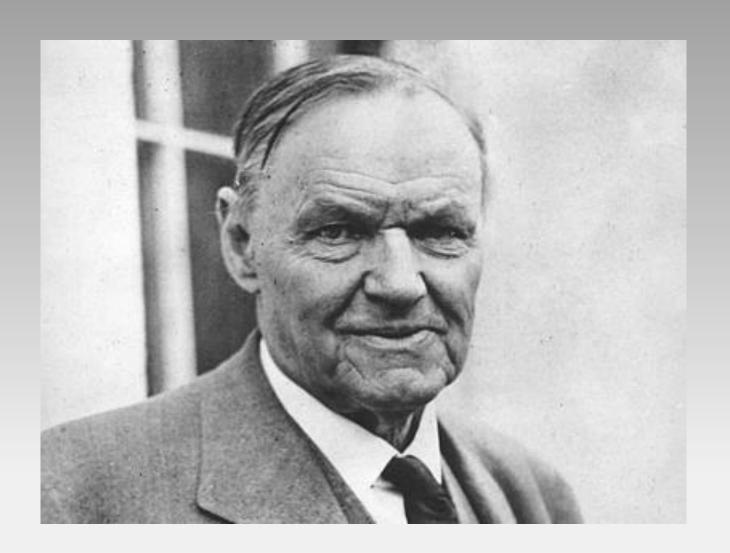
#### **Lessons from Darrow**

#### Ethics and Advocacy in the Courtroom Colorado Defense Lawyers Association

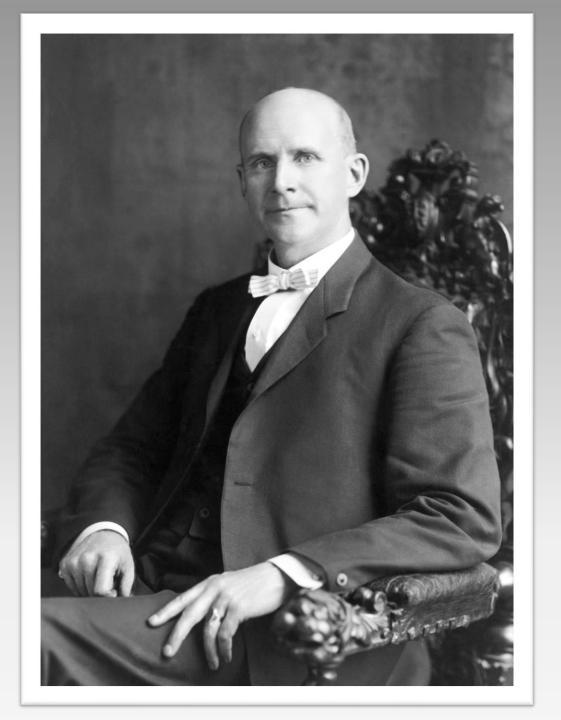


Hon. Sanford M. Brook (Ret.) Frank Patterson Karen Wheeler Meredith McDonald July 25, 2023













## Persuasive Advocacy or Ethical Dilemma? Eugene Debs Case

 If there are still any citizens interested in protecting human liberty, let them study the conspiracy laws of the United States which have grown until today no one's liberty is safe.

Canon 22 (1908) Attitude Toward Jury

All attempts to curry favor with juries by fawning, flattery or pretended solicitude for their personal conduct are unprofessional.

## Persuasive Advocacy or Ethical Dilemma? Eugene Debs Case

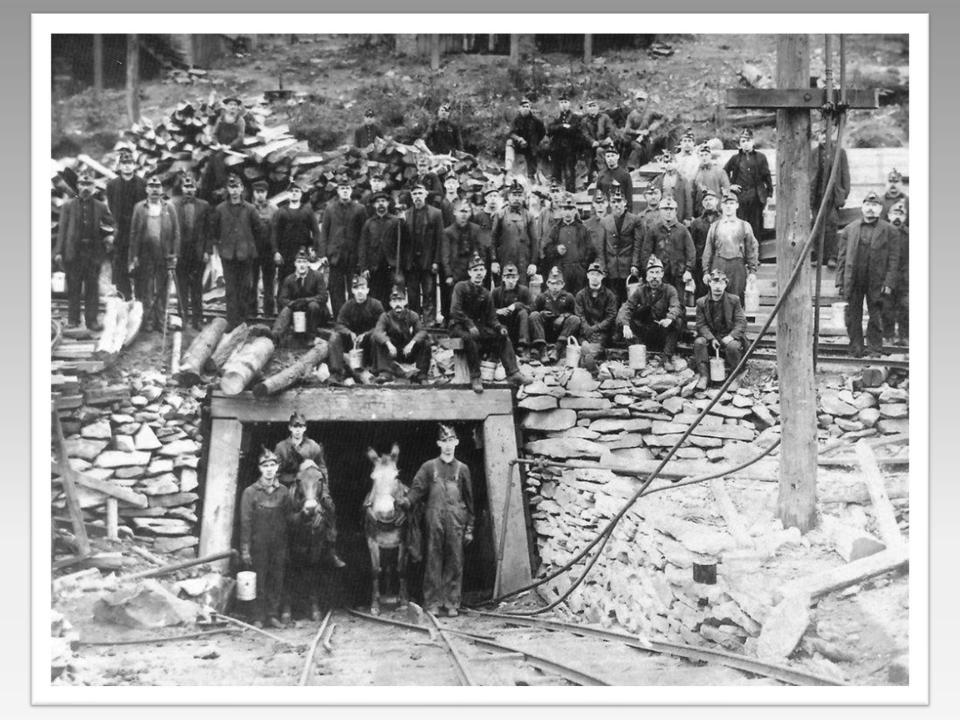
• I want to say boldly to this court that someone is guilty of one of the foulest conspiracies that ever disgraced a free nation. If my clients are innocent, other men are guilty of entering the temple of justice and using the law, which was made to guard and protect and shelter you and me and these defendants, for the purpose of hounding innocent men to a prison pen.

- Rule 3.4 Impartiality and Decorum of the Tribunal
- A lawyer shall not:
  - ...state a personal opinion as to the justness of the cause...
- Canon 15 (1908) How Far a Lawyer may go in Supporting Client's Cause It is improper for a lawyer to assert...his personal belief in...his clients innocence or the justness of his cause.

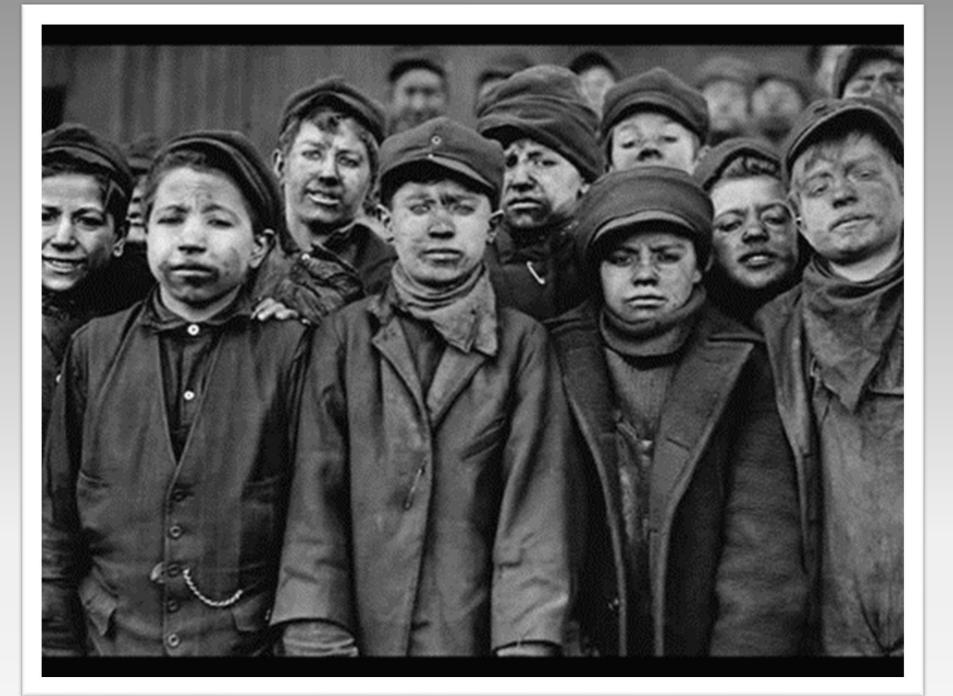
# Techniques of Persuasion and Advocacy Techniques Use of Irony and Metaphor

- Gene Debs Case Closing Argument
  - If a boy should steel a dime, a small fine would cover the
     offense. He could not be sent to the penitentiary. But if two boys
     plot to steel a dime but don't do it, then both of them could be
     sent to the penitentiary as conspirators.



























### Techniques of Persuasion and Advocacy Techniques Rhetorical Question

- Pennsylvania Coal Miner's Closing Argument
  - What will make the best man, the best American citizen to build up a country we can be proud of?

#### Techniques of Persuasion and Advocacy Techniques Beginning Strong – Making your first words count

- Pennsylvania Coal Miner's Closing Argument
  - This demand for a decent life for an eight-hour day and a decent wage is not a demand to shirk responsibility as is claimed in this case.

#### Techniques of Persuasion and Advocacy Techniques Ending Strong – Making your last words count

- Pennsylvania Coal Miner's Closing Argument
  - For all his weaknesses there is still in man that divine spark that will make him reach upward for something higher and better than anything he has ever known.

# Techniques of Persuasion and Advocacy Techniques Proper use of leading questions when preliminary

- Pennsylvania Coal Miner's Direct Examination
  - You're a breaker boy, Johnny McCaffery?
  - You mine anthracite coal?

## Techniques of Persuasion and Advocacy Techniques Proper use of leading questions - facts not in dispute

- Pennsylvania Coal Miner's Direct Examination
  - That means they send you and a hundred other men astraddle a shoot and as the coal comes rushing down, you pick out the slate?

### Techniques of Persuasion and Advocacy Techniques Use of Headnotes

- Pennsylvania Coal Miner's Direct Examination
  - Now, I want to ask you about the time you lost your leg.

### The Ethics of Advocacy Bill Haywood Case

 But, gentlemen, it is not for Bill Haywood alone that I speak. I speak for that long line of men who in darkness and despair have borne the labors of the human race.

Rule 3.4 Impartiality and Decorum of the Tribunal

A lawyer shall not...

...In trial, allude to any manner that the lawyer does not reasonably believe is relevant...

### Persuasive Advocacy or Ethical Dilemma? Bill Haywood Case

 For God's sake, what sort of a community exists up here that sane men should ask it? Need I come here from Chicago to defend the honor of your state?

#### Canon 15 (1908) How Far a Lawyer May Go in Supporting a Client's Cause:

No fear of judicial disfavor or public unpopularity should restrain him from the full discharge of his duty...

## Persuasive Advocacy or Ethical Dilemma? Bill Haywood Case

But if your verdict should be "not guilty" in this case, there
are still those who will reverently bow their heads and thank
you twelve men.

Rule 3.4 Impartiality and Decorum of the Tribunal

A lawyer shall not...

...state a personal opinion as to the justness of a cause...or the guilt or innocence of the accused.



THE ONION

#### MONKEY TRIAL RAISES TROUBLING OUESTION

#### Called 'Trial of the Century'

The sensational trial science teacher John opes is now being called re "trial of the century"
The Opinion of Edward and coal miners, facts are
r expects in the study of Tillich, The Onion's Crime the last things they will

Never before-and likely



lessie Smith Signs 3-Cylinder Deal With O-Keh Records

PECTER OF FAMINE LOOMS

OYER WORLD, WARNS JARUA I MAT2 see story, page 4. NDIANA CURIBUSLY FREE New Fitzgerald OF JAZZ MENACE

see story, page 7. TODAY'S WIRFLESS SCHEDULE

man to 100 pm \_\_ state Incorrigible

tent sound of human voice Harlot I Love You'

#### copes Trial SHOULD CHILDREN BE EXPOSED Scopes Defended By Super-Intelligen TO FACTS?

#### DAYTON, Tenn. July 19 Are Reason and Empirical Evidence Suitable School Subjects?

need. Manners! Subservand Science Editor

Science! The word is To speak only when spoken ubtic and newspaper atten-on been generated by a sin-if it were a miracle of our. These are the principles le court trial in America.

According to Harvard Law rofessor Samuel M. Age. To hear its fanatical, system was founded. Why in rofessor Samuel M. one would think that Scione would think that Soi-inchem. "There will never gain be a trial such as this."

It is could explain every-replace it with a system that there publishers of soft-vereed books and nickel propy to the very secrets of, stone? A good citizen does propy to the very secrets of, stone? A good citizen does propy to the very secrets of, stone? A good citizen does to be proposed to the property of the sort. For some this the peculiarities of this century will be ruled by content with the reasons be that century will be ruled by

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boxes, for your privacy

LITERATURE Complexity Marks Novel, 'Zelda, Be a Dear and Fix Me Another Gin Fizz, You



which the peculiarities of the century will be ruled by content with the reasons he is trail.

There is somethins only every man. They close the subset the surplement of the part of the present that Science and that the size given by his betters. Howards the present that the present the present that the present the present that the present that the present the

Leaking? disposable hygienic undertandage to gently absorb Milady's foul drig pings during her less dunty time of the month. Far less cumbersome than the wire-constructed strap-of oubble walting ever heavenware Available at most pharmacies

Chimpanzee-Man from Future





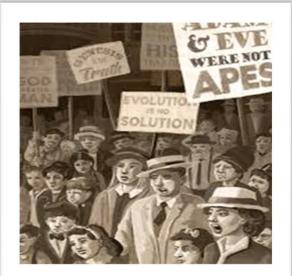
DAYTON, Tenn., July 19. When cross-exumining th -The trial of high-school riology teacher John Scopes chimp, outraged prosecute took another controversial William Jennings Brya turn today with the intro-duction by defense attorney of his testimony. "None of these tales ca Clarence Darrow of a pur-

prise witness: Cornelius the possibly be more than th intelligent chimpanzee- wildest science-based fic man, a strikingly anthropo- tions!" the famed orate morphic simian claiming to said. "Does The Bible tell u originate from thousands of of a planet of apes or a sub

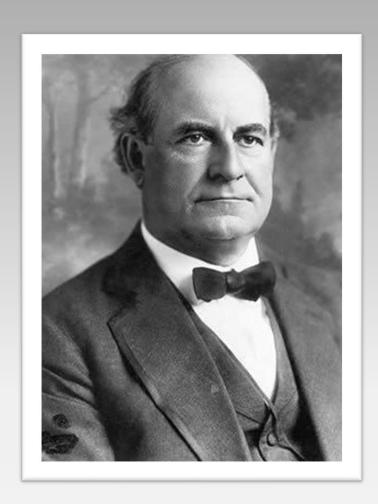
wny it might first appear bomb for thousands to you that evolution could years in substranean to tend the first to the fir still didn't believe, until I holy testament of God discovered a human child's Heaven himself! Is the discovered a human child? Heaven hinself: Is the did at an archaeological with a doil that, aithough a control to the control

British accent, "I understand serve and worship such why it might first appear bomb for thousands













## Persuasive Advocacy or Ethical Dilemma? Scopes Monkey Trial – Cross of William Jennings Bryan

- So, when you read that the whale swallowed Jonah, you accept that literally?
- Was it the ordinary run of whale or one made especially for that purpose?
- Any idea who Noah threw the rope to when he docked the ark?

Canon 18 (1908) Treatment of Witnesses and Litigants

A lawyer should always treat adverse witnesses...with fairness and due consideration...

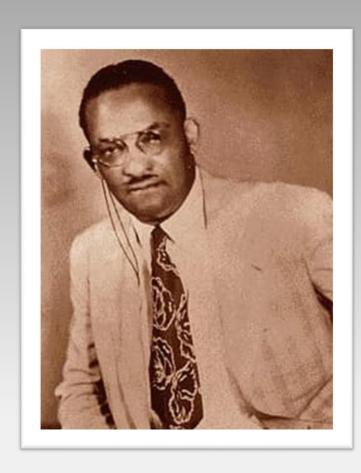
# Techniques of Persuasion and Advocacy Techniques Leading questions establishing complete control

- Scopes Case Direct Examination
  - You've given considerable study to the bible, haven't you Mr. Bryan?
  - You have written and published articles on the bible almost weekly for fifty years?

# Techniques of Persuasion and Advocacy Techniques Challenging credibility by absurdity

- Scopes Case Direct Examination
  - So that 4,273 years ago there was not a living thing on this earth, excepting the people on the ark and the animals on the ark and the fishes.















## Persuasive Advocacy or Ethical Dilemma? Dr. Ossian Sweet Case

- I insist there is nothing but prejudice in this case...I know what I am talking about and so do you...
- You need not tell me you are not prejudiced. I know better. We are not very much but a bundle of prejudices anyhow.

#### Canon 15 (1908) How Far a Lawyer May Go in Supporting a Client's Cause:

It is improper for a lawyer to assert...his personal belief in...his client's innocence or the justness of his cause.

No fear of judicial disfavor or public unpopularity should restrain him from the full discharge of his duty...

#### The Golden Rule and Darrow

It is inappropriate for counsel to argue to jurors that they should put themselves in the place of one of the litigants in deciding the outcome of the case.

### Techniques of Persuasion and Advocacy Techniques Ending Strong – Making your last words count

- Dr. Ossian Sweet Closing Argument
  - Their eyes are fixed on you. There hearts go out to you.
     Their hopes hang on your verdict.













### Persuasive Advocacy or Ethical Dilemma? Leopold and Loeb Sentencing Argument

 "I am pleading for a time when hatred and cruelty will not control the hearts of men, when we can learn by reason and judgment and understanding that life is worth saving, that mercy is the highest attribute of man."

\_\_\_\_\_\_

Rule 3.4 Impartiality and Decorum of the Tribunal

A lawyer shall not...

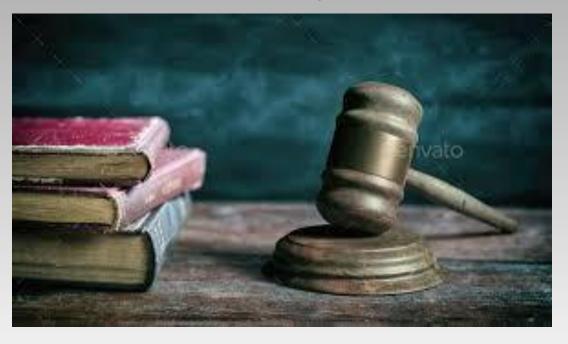
...In trial, allude to any manner that the lawyer does not reasonably believe is relevant or that will not be supported by admissible evidence...or state a personal opinion as to the justness of a cause

#### Darrow's Story Telling Approach

- Creating pictures with words.
- Taking us to the place being described.
- Creative use of themes
- Good trial lawyers cause jurors to have visceral reactions to their story.
- The I'm one of you approach
- Simple terms, simple explanations
- Creatively and respectfully pointing out the absurd
- Pure argument facts/inferences/conclusions

### **Lessons from Darrow**

### Ethics and Advocacy in the Courtroom Colorado Defense Lawyers Association



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