FOR IMMEDIATE RELEASE
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Cycling Spirit: Children’s Hospital Patients to Receive 41 Bicycles and Helmets at “Snowpile”

Members of the Colorado Defense Lawyers Association (CDLA) have raised funds for the purchase of bicycles and helmets for Children’s Hospital patients and their families, and will be riding those bikes into Children’s Hospital on Monday, December 20th at 8:15 a.m. as part of the hospital’s annual “Snowpile” event, which allows patients and families to “shop” for Christmas gifts at the hospital.

This year’s donation of 41 children’s bicycles and helmets was made possible by the CDLA’s annual “Hub’s Pub,” a fundraising social event honoring Daniel M. Hubbard, a former CDLA member who suffered a fatal cardiac event while cycling home from work in 2011. Mr. Hubbard was an avid cyclist. The CDLA initiated the “Hub’s Pub” campaign in his memory, and since then the foundation has raised more than $59,000 to fund its bicycle donations.

As in years past, Wheat Ridge Cyclery played a crucial role in assisting with the purchase of the bikes, working with Specialized Bikes to secure discounted merchandise and make those donated dollars go farther. Wheat Ridge’s “elves” donated their time after hours to assemble the bikes for the Snowpile Event.
On Monday, the CDLA’s “elves” will unload the bikes and transport them into the hospital, providing a great photo op when they ride the tiny bicycles into the hospital at 8:15 a.m. on December 20.

Donations to Hub’s Pub are accepted year-round – check out CDLA’s webpage at https://www.codla.org/hubspub.php for donation options.

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The Colorado Defense Lawyers Association is a nonprofit association of nearly 800 members that supports and serves the interests of lawyers principally involved in the defense of civil litigation. CDLA works to enhance the skills of the state’s civil defense lawyers, promote professionalism and civility among all lawyers, and to improve the civil justice system.