



Colorado Defense Lawyers Association
The Civil Defense Bar

FOR IMMEDIATE RELEASE

Holiday Cycling Spirit: Colorado's defense bar donates record-breaking 40 bicycles and helmets to families of patients at Children's Hospital

Members of the Colorado Defense Lawyers Association (CDLA) will be riding more than 40 children's bicycles into Children's Hospital on Tuesday, December 20th at 11 a.m. to kick off their participation in the hospital's annual "Snowpile" event, which allows patients and families to "shop" for Christmas gifts at the hospital.

The donation of 41 children's bicycles and helmets is made possible by the CDLA's annual "Hub's Pub," a fundraising social event honoring Daniel M. Hubbard, a former CDLA member and equity partner at Messner & Reeves who suffered a fatal cardiac event while cycling home from work in 2011. Mr. Hubbard was an avid cyclist and the CDLA initiated the "Hub's Pub" campaign in his memory. The Foundation has raised more than \$42,000 in recent years to fund its bicycle donations.

"This event is a great opportunity for families whose kids are in the hospital to do their Christmas shopping," said Kevin Ripplinger, CDLA's Outreach and Diversity Director. "It's a really positive experience and one of those events where people are doing it for all of the right reasons out of the goodness of their hearts." He added, "As attorneys, taking a break from what is sometimes a soulless profession to feed your heart a little bit is a very good thing."

This year, CDLA is donating a record-breaking 41 bicycles and helmets. Wheat Ridge Cyclery played a crucial role in assisting with the purchase of the bikes and its "elves" donated their time after hours to assemble the bikes for the Snowpile Event. The CDLA's elves will provide a great photo op when they ride the tiny bicycles into the hospital at 11 a.m. on December 20, and will then help families select bikes and other toys for patients of Children's Hospital. Members will also help with shopping on December 21st as the Children's Hospital Snowpile event continues.

Donations to Hub's Pub are accepted year-round – check out CDLA's webpage at <https://www.codla.org/hubspub.php> for donation options.

Photos of last year's event follow on the second page of this release.

CONTACT INFORMATION:

Media Contact:

Stephanie Reedy

CDLA Communications Committee

reedy@wtotrial.com

(303) 244-1982



The Colorado Defense Lawyers Association is a nonprofit association of nearly 800 members that supports and serves the interests of lawyers principally involved in the defense of civil litigation. CDLA works to enhance the skills of the state's civil defense lawyers, promote professionalism and civility among all lawyers, and to improve the civil justice system.