

## IT'S TIME TO REGISTER FOR THE SUMMER CONFERENCE IN BEAVER CREEK!

At this time, the Colorado Defense Lawyers Association (CDLA) has opened its sponsorship opportunities for the Summer Conference being held in Beaver Creek Colorado. We would like to invite you to participate as an exhibitor/ sponsor during the conference at the Park Hyatt Hotel, our host hotel, August 1-3, 2013.

CDLA takes pride in its ability to maximize your business's exposure to 250+ attorneys and this year will be no different. We anticipate a great conference once again and there are plenty of exciting activities to engage in while you are staying in Beaver Creek. Please make your reservations at the hotel soon and reserve your space to market to our members!

**This year, CDLA will be providing defense attorneys who attend the annual conference the opportunity to invite a select number of insurance representatives to attend for one day. This will give you the ability to network directly with those who are in the business of financing the defense of lawsuits.**

CDLA will not be organizing a golf scramble as in past years. However, we have made arrangements with the Sonnenalp Golf Club (970) 477-5370, who will take reservations and offer you a discount if you let them know that you are with CDLA. Please feel free to put together your own foursome and enjoy an extraordinary day of golf on Thursday at any of the golf courses in the area.

**In order to fit your marketing needs and/or budget, we are offering several levels of sponsorship again for 2013. Those options are as follows:**

**Bronze : \$2,000** 6' table, 2 badges allowing entrance to all events, allowing you to network, logo on the conference brochure, and company bio on our website with a link to your site. Additional Badges are \$300.

**WIFI Internet Package : \$3,000** Same as Bronze with signage for sponsorship of WIFI for all attorneys at the conference.

**Silver : \$3,500** Includes same amenities as Bronze and co-sponsoring the Thursday Night Rodeo Opening Reception, at the Beaver Creek Rodeo. Free Ad & Hyperlink in Legislative Case Law Update distributed to 800 CDLA Members monthly.

**Gold : \$4,000** Includes same amenities as Bronze and co-sponsoring Friday's Evening Reception at the Hyatt Hotel featuring HomeSlice, a 10 piece Horn Band, as well as a Stage Time Welcome to 450 guests. Free Ad & Hyperlink in Legislative Case Law Update distributed to 800 CDLA Members monthly.

**Diamond : \$5,000** Includes same amenities as Bronze and Presentation for Committee Breakout Session (50 minutes). Free Ad & Hyperlink in Legislative Case Law Update distributed to 800 CDLA Members monthly.

**Platinum : \$10,000** Sponsorship of the entire event. Same as Bronze, with Presentation during General Session, of 250+ attorneys, prominent banner sign, and choice of table location. Free Ad & Hyperlink in Legislative Case Law Update distributed to 800 CDLA Members monthly.

### **Ala Cart :**

Breakfast, Lunch or Break Sponsorship : **\$2,000**

Lanyards with your Logo for Name Badges : **\$3,500**

Registration Bags with Logo : **\$3,500**

Thumb Drives with your logo : **\$3,500**



# SPONSORSHIP OF CDLA EVENTS INFORMATION

## CHECK ALL THE APPROPRIATE PACKAGES:

- Bronze Package \$2,000 . . . . .
- WIFI Internet Package \$3,000 . . . . .
- Silver Package \$3,500 . . . . .
- Gold Package \$4,000 . . . . .
- Diamond Package \$5,000 . . . . .
- Platinum Package \$10,000 . . . . .

- Breakfast Sponsor \$2,000 . . . . .
- Lunch Sponsor \$2,000 . . . . .
- Break Sponsor \$2,000 . . . . .
- Registration Bags \$3,500 . . . . .
- Lanyards \$3,500 . . . . .
- Thumb Drives \$3,500 . . . . .

Each Additional Attendee Badge  
# of badges \_\_\_\_\_ x \$300 = \_\_\_\_\_

Total Amount Due \$ \_\_\_\_\_

## BUSINESS INFORMATION:

\_\_\_\_\_  
Company

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, Zip Code

\_\_\_\_\_  
Website

## PERSONAL INFORMATION:

\_\_\_\_\_  
Name

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Phone

## 2 BADGES INCLUDED WITH EACH EXHIBITOR/SPONSOR:

\_\_\_\_\_  
Badge Name

\_\_\_\_\_  
Badge Name

## ADDITIONAL ATTENDEES BADGE NAME (@\$300 EACH) :

\_\_\_\_\_  
Badge Name

\_\_\_\_\_  
Badge Name

# SPONSORSHIP OF CDLA EVENTS INFORMATION

## PAYMENT OPTIONS:

**Pay by Credit Card:** Visa, MasterCard or American Express Accepted

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Name on Card

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Number

Exp

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Address of cardholder

State, City, Zip Code

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CSV Code

Signature

Email completed pdf or scan of form to: [glenna@codla.org](mailto:glenna@codla.org), or Fax to # (925)364-2405.

**Pay by Check:** Make check payable to CDLA and send to  
Colorado Defense Lawyers Association  
5761 S Elm St  
Greenwood Village CO 80121

For additional information, direct your questions to Glenna Donegan at [glenna@codla.org](mailto:glenna@codla.org) or call (303) 946-6659.

**Deadline for brochure logo submission April 30th.** Send PDF of logo and company bio to [bo@codla.org](mailto:bo@codla.org).

## HOTEL REGISTRATION:

Go to [www.codla.org](http://www.codla.org) for hotel registration.  
Park Hyatt Beaver Creek  
136 East Thomas Place  
Avon, CO 81620

Room rates are \$195 and up.

**Once again we thank you for your continued support of the Colorado Defense Lawyers Association!**



**2013 SUMMER CONFERENCE AUGUST 1\*2\*3 2013**